



# **10<sup>th</sup> EDF Caribbean Regional Private Sector Development Programme**

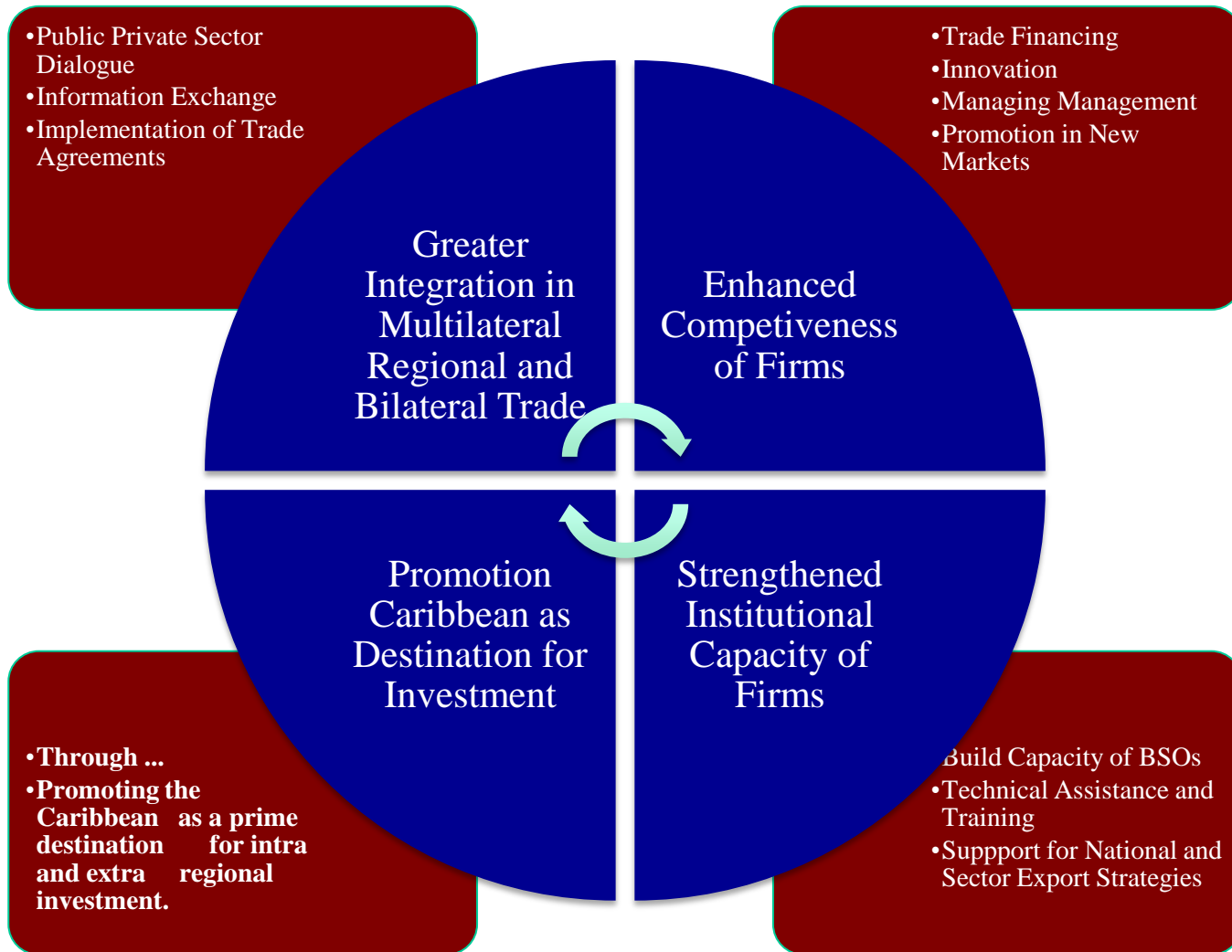
Caribbean Export is the only regional trade development and investment promotion agency in the African, Caribbean and Pacific (ACP) Group.

The Agency was established in 1996 by an Inter-Governmental Agreement as the trade promotion Agency of the 15 Member States of CARIFORUM. In July 2005 it assumed an investment promotion mandate after the 14th CARIFORUM Council of Ministers meeting.

Central America and the Caribbean



# Goals and Activities



# *Caribbean Export's Network*

*CARIFORUM  
Governments  
(Ministries,  
TPO's, IPAs)*

*CARIFORUM  
Directorate*

*CARICOM  
Secretariat  
(EPA Impl Unit,  
OTN, Inter-  
connectivity,  
Alternative  
Energy..*

*Caribbean  
Development  
Bank*

*CARIFORUM  
SMEs and BSOs*

*Caribbean  
Association of  
Industry and  
Commerce*

*Chamber of  
Commerce of  
Santo Domingo*

*Coalitions of  
Services*

*Regional  
professional  
networks*

*European Union*

*ACP Secretariat*

*Canada (CIDA,  
TFO)*

*Germany (GTZ,  
Inwent)*

*Association of  
Caribbean  
States*

*FCOR and OCT*

*United Kingdom  
(DFID)*

*EIB*

*UN (UNIDO,  
ITC, UNDP)*

*CDE,  
PROINVEST*

# Our Interventions

Understanding Needs, What We Have, Where we have Opportunity,

Facilitating Collaboration and Creation of Systems regional networks, associations databases

Development Strategies, Creating Enabling Environment

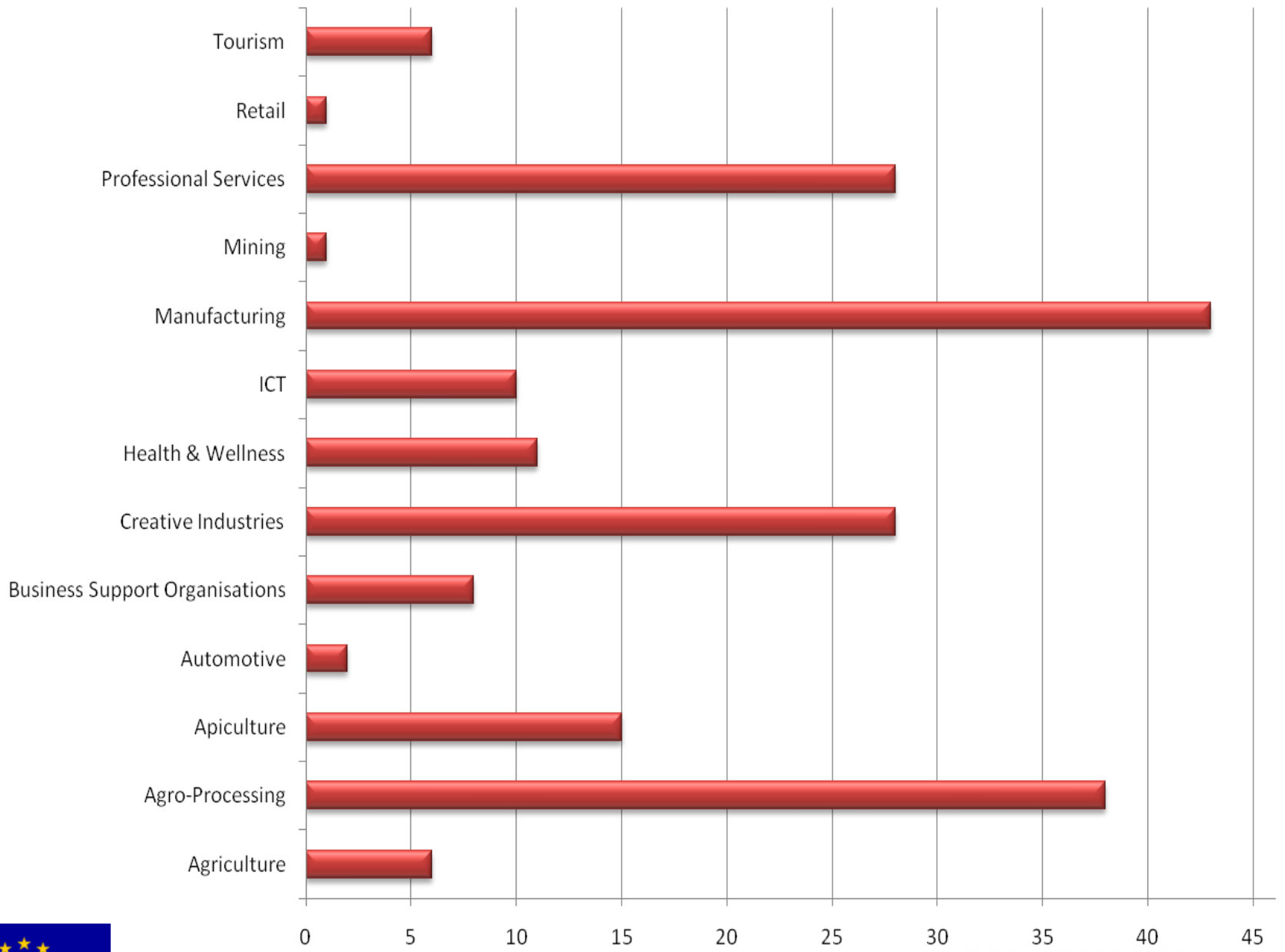
Implementation of Strategies and Projects through Facilitation and Technical Assistance

# Highlights of the 9<sup>th</sup> EDF CTPSDP

1. Over 1,400 persons trained in 54 activities covering all CARIFORUM States, Martinique, Guadeloupe and Curacao;
2. 198 SMEs and BSOs received grants for a total value of € 2,649,954 covering all 15 CARIFORUM States;
3. Creation and/or strengthening of regional networks in: Music, Audiovisual, Fashion, Architects, Health and Wellness, Universities, Management Consultants, & Information and Communications Technologies;
4. 46 BSOs directly assisted outside the grant programme



# 9th EDF Grants by Sectors



# Caribbean Export will manage the 10<sup>th</sup> EDF Regional Private Sector Development Programme (RPSDP)

5 years - 34.6 Million Euros of which  
28.3 million from the EDF

*“The overall objective of the 10<sup>th</sup> EDF RPSDP is to contribute to the gradual integration of CARIFORUM countries into the world economy enhancing regional economic growth and by extension alleviate poverty.”*



# Goals and Activities

- Support to CAIPA
- Grant Scheme for Export, Potential Export SMEs
- High potential niche sectors identified strengthened to benefit from EPA
- Studies,
- Regional Meetings
- Missions

Enhancing Competitiveness and Promoting Innovation among CARIFORUM's private sector

15.7M

- Reg. Trade and Market Intelligence system.
- Regional Export Strategy
- Promotion of Opportunities of the FTAs
- Promotion of the use of IP
  - Creation of the CARIFORUM-EU BF
  - Networking of Regional BSO/TPOs

Promoting Trade and Export Development among CARIFORUM States

6M

- Dissemination of Trade Invest Laws/reg (Tech. Meetings, Workshops, etc.)
- Prom. of Trade and Investment Opportunities: Meetings, Exploratory Missions, TA
- Operation of the Task Force

Promoting stronger trade and investment relations between CARIFORUM, FCORs and OCTs

2.8M

Promoting stronger trade and inv. cooperation between CARICOM and the DR

0.4M

- Dissemination of Trade & Invest Laws and Reg.
- Operation of the BF
- TA, Studies, Organisation of Trade Missions, Workshops, B2B activities.

# Enhancing Competitiveness and Innovation

1. Regional Investment Promotion Strategy developed
2. IPAs and the Caribbean Association of Investment Promotion Agencies (CAIPA) strengthened
3. Export and export ready firms provided with financial assistance
4. Creation of Caribbean Exporter of the Year Award
5. Inner City Program for export development and entrepreneurship
6. High potential niche sectors strengthened
7. Develop a regional strategic framework to foster innovation



# Promoting Trade and Export Development

1. Regional Trade and Market Intelligence system developed
2. Regional Export Strategy drafted and promoted
3. Caribbean Economic Outlook publication and information portal launched
4. Knowledge of bilateral, regional, and international trade agreements by the private sector increased
5. Capacity of BSOs to provide wider range and quality of services strengthened
6. Formal establishment and operationalization of the CARIFORUM-EU Business Forum.



# Promoting Trade and Investment with FCORs and OCTs

1. Knowledge of respective trade and investment laws and regulations increased.
2. Export opportunities among CARIFORUM/FCORS/OCTs identified and exploited.
3. Operations of the Joint CARIFORUM/FCORS/OCTs Task Force on Trade and Investment continued



# Promoting Trade and Investment between CARICOM and the Dominican Republic

1. Knowledge of respective trade and investment laws and regulations increased
2. Export opportunities between CARICOM/DR identified and exploited
3. Operations of the CARICOM/DR Forum continued



# 10th EDF Beneficiaries

- National and Regional Business Support Organisations
- Companies in selected productive and service sectors
- CARIFORUM Investment Promotion Agencies and/or related Ministries
- CARIFORUM Trade Promotion Organisations
- CARIFORUM Member States.



# 10<sup>th</sup> RPSDP EDF Activities

1. Direct Assistance to SME's and BSO's
2. Support in the implementation of trade related agreements
3. Promoting Investment via the strengthening of CAIPA
4. Support to Priority Sectors
5. Capacity building via training, workshops, seminars...
6. Supporting networks and exchange of best practices
7. Quality enhancement and promotion of standards
8. Business Intelligence Support
9. Market intelligence
10. Commercial missions and trade shows
11. Enhancing the regulatory framework via public private sector dialogue, studies, surveys...



# Activities

**Promotion of regional sector networks:** Strengthening of the following region-wide sector networks:

- Caribbean Music Industry Network (CAMINO)
- Caribbean Audiovisual Network (CAN)
- Caribbean Fashion Industry Forum (CAFIF)
- Caribbean Spa and Wellness Association (C-SWA)
- Caribbean Inst. of Certified Mgt. Consultants (CICMC)
- Ass. of Commonwealth Societies of Architects in the Caribbean (ACSAC)
- Federation of Caribbean Ass. of Architects (FCAA)
- Caribbean Ass. of Investment Promotion Agency (CAIPA)



# Fostering SME competitiveness

- Grants (CTPSDP)
- Strengthening BSO's and networks
- Assistance to selected service sectors
- Quality assurance schemes (CROSQ)
- Technical assistance
- Adapted technology
- Value added chains
- Import/export clusters
- Regional alliances
- Market Intelligence
- Innovation

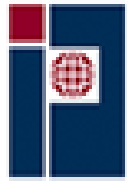
# CARTFUND Specialty Food Programme of the CARIFORUM Member States

**Execution Period:** January 2010 – December 2011



**Funded** by the Caribbean Development Bank in the framework of the CART Fund

**Managed** by Caribbean Export



BIDC

**Funds:** CART Fund USD1,074,084 (75%), others USD 352,848 (25%)



**Partners:** UWI Cave Hill School of Business, BIDC, IICA and CROSQ



# Programme Objectives

Contribute to the strengthening of the Specialty Food segment of the Agribusiness sector in CARIFORUM countries and to increased exports that will benefit enterprises of all sizes.



# Components

1. Specialty Food Diagnostic and Strategy Study to increase the use of an evidence-based approach in the development of the regional specialty food sector
2. Promotion of CARIFORUM Specialty Food Products to increase the capacity of specialty food enterprises to penetrate new markets and to increase the awareness of CARIFORUM Specialty food products in targeted export markets.

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